Smart Tuning

## Smartcar startup PACE cooperates with ABT Sportsline

Karlsruhe, 27.11.2017

PACE will be a fixed component in the new ABT Sportsline control units. Together with the Kempten tuning professionals, the startup based in Karlsruhe is evolving to the next level: The coming generation of PACE Connected Cars will no longer require an OBD2 connection.



<u>PACE</u> gives drivers access to the world of smartcars – even without taking a detour via the OBD2 port in the future. This is implemented for the first time by <u>ABT Sportsline</u> star tuners: PACE is integrated and firmly connected to the new, third generation **ABT Engine Control** units.

ABT customers are thereby able to directly connect their car with their smartphone. Not only standard PACE features are made available; completely new features can be used with their tuned cars.

The **ABT Power Monitor designed by PACE** combines the concepts of smartcars and tuning: How much Power Reserve does my engine presently offer? How high is the currently used Tuning Factor\*? How much additional torque is available? All of these questions can be answered with only a quick glance. ABT customers will be able to see on their smartphone displays how much difference pushing the gas pedal a bit further down will make.

"Getting into the car, connecting, driving – the direct integration into the control unit is the future of Connected Cars," says PACE co-founder Dr. Martin Kern, "We are very proud of gaining ABT, the world's largest refiner of cars of the VW group, as a partner and are looking forward to our very special new PACE features for tuning fans."

The ABT smartcar variant is going to include, among others, the Automatic Emergency Call (equivalent to the "eCall" new cars are required to include from 2018 on), the "Find my ABT" feature, which locates the customer's parked car, and the Electronic Logbook, which is compliant with German tax law.

The new system will be shown for the first time at the Essen Motor Show in early December 2017.

## **About PACE**

PACE Telematics has developed a telematics system consisting of the PACE Link, the PACE Car App and the PACE Cloud. This system turns cars into smartcars in an easy way.

The features of the gadget encompass not only the Automatic Emergency Call, an electronic Logbook and a Fuel-Saving Trainer but also reading and explaining trouble codes of the car, the Find-My-Car Feature, the fuel-station price comparison, the Traffic Monitor, Fuel-Cost Tracking and the Performance Monitor with real-time data.

PACE is therefore not only of interest to drivers but is also a system which can be rolled out world-wide. It can help insurances and automobile workshops to further customer loyalty with, for example, new, dynamic tariff models or remote diagnostics and push-notifications by a workshop.

Moreover, the smartcar experts are starting the so-called "Connected Fueling" and "Connected Parking" programs with their partner SAP next year. These will enable PACE customers to pay for gas and parking fees without cash.

The PACE technology supports nearly all cars built from 1996 onwards. Installation is easy: The small PACE Link plug is placed where an automobile workshop usually connects a diagnostic tool. It then connects your car with your smartphone. The system can be ordered for  $119 \in -$  without any follow-up costs – from the PACE shop or for  $120 \in$  from Amazon.



PACE Telematics GmbH

https://www.pace.car

Karlsruhe office: Haid-und-Neu-Str. 18, 76131 Karlsruhe Berlin office: Chausseestrasse 8, 10115 Berlin

Founded: 2015 Employees: 30

Managing directors: Dr. Martin Kern, Robin Schönbeck, Philip Blatter

Press contact: Kirstin Messerschmidt

presse@pace.car

Phone: +49 30 432 088 13, Mobile: +49 177 486 66 38

<sup>\*</sup> The ABT Engine Control unit determines the amount of additional tuning power being used based on different values like temperature, for example. In the ABT Power Monitor within the app, the Tuning Factor shows how much of this power is currently available.