



# FELTA and PACE DRIVE: Together towards digitizing fueling!

The network of gas stations where payment can be made at the pump using the PACE Drive app continues to grow and has now also integrated the FELTA gas stations. In doing so, FELTA gas stations are joining an ever-growing market of digitalization, which offers numerous advantages for their customers.



Mobile payment at the pump at FELTA gas stations with PACE Drive

Karlsruhe, March 22nd 2022 – Thanks to the cooperation with PACE, FELTA customers will now also be able to make mobile payments directly from their car using their smartphone or smartwatch.

This means shorter waiting times for users of the PACE Drive app, for example, and also time savings for the next driver, who may already be waiting for the gas pump to become free. Time is also shortened for customers who want to purchase something in the store, as the checkout line becomes shorter. In addition, cashless payment from the car offers a completely contactless way to complete the payment process, which reduces the risk of infection.

The PACE Drive app, developed by PACE itself, is available free of charge for both iOS and Android smartphones and, unique in Europe, for smartwatches. After a one-time registration, the user can select one of the payment methods such as Apple Pay and giropay/paydirekt, Paypal or credit card, pay directly at the pump, and continue driving immediately. The driver receives the receipt digitally via the app.

The PACE Drive app is connected to the constantly growing network of the PACE Connected Fueling platform. This platform was developed by PACE and digitally connects gas stations with end customers. It is now Europe's leading technological platform for mobile payment directly at the pump.

"Working with PACE sets us apart from other providers! We are always looking for innovations that push us forward, and with PACE we have now found a great partner with whom we can take another step towards digitalization," emphasizes Marcus Feldhaus, one of the managing directors of Feldhaus Energie GmbH & Co. KG.

Philip Blatter, one of the founders and managing directors of PACE Telematics GmbH, adds: "Efficient digital solutions are becoming increasingly relevant to our everyday lives and provide individual benefits for every user. Whether that's a stressed father who's about to take the kids to a birthday party and can stay close to the car, or the motorcyclist who wants to fill up the tank before a joyride but doesn't want to





take off her helmet. With PACE Connected Fueling and the PACE Drive app, we offer an app that adds value to everyday life, and we're excited that FELTA gas stations will continue to grow it with us."

## About Connected Fueling

The open Connected Fueling platform enables mobile payment directly at the pump through a uniform, cost-saving connection of all partners to the Connected Fueling cloud system. The independent platform is open to all mineral oil companies, fuel card operators and point-of-sale system providers. In addition, the platform offers flexible interfaces and easy-to-integrate SDKs to automotive manufacturers and app providers to integrate the mobile payment function into their systems. For more information, please visit www.connectedfueling.com.

## About PACE

PACE Telematics, based in Karlsruhe, Germany, is one of the leading technology providers in the field of Connected Car Services and Automotive Cloud Platforms. In addition to the Connected Fueling marketplace, PACE operates a manufacturer-independent, cloud-based automotive Big Data and IoT platform. With its technology, the startup offers Connected Car solutions for B2B and private customers. For end customers, the Connected Fueling technology can be used with the free PACE Drive app. For more information, please visit <u>www.pace.car/drive</u>.

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