

PACE integrates Roadrunner fueling and service card into Connected Fueling platform

Less plastic, more innovation! The Roadrunner card is now available digitally for the first time.



Now also available in the PACE Drive app: The Roadrunner fuel and service card.

Karlsruhe, June 7th, 2022 – PACE and Roadrunner have successfully completed the digitization of the Roadrunner fuel and service card based on the Connected Fueling platform. This means that, for the first time, payment with the Roadrunner card is now also possible completely digitally and mobile on a smartphone. All you need is the PACE Drive app, which can be downloaded for free on iOS and Android.

As a customer, you will have your fuel card on your smartphone at all times and no longer have to remember to take the plastic card with you. Mobile payment also brings a host of other advantages: the car no longer must be left unattended for payment and there is no need to queue at the cash desk. In addition, the digital receipts in the app and via email and the Roadrunner customer portal ensure that you always have a perfect overview of all your expenses.

The "couponline" employee voucher system, which enables completely paperless administration of tax- and social security-free employee benefits in the form of card credits, can also be used via the digitized Roadrunner fuel and service card.

Ingo Meyer, Managing Director of Roadrunner Service GmbH: "The Roadrunner fuel and service card is accepted as a means of payment at more than 1,600 gas stations in Germany. The aim must be for digital payment to establish itself at as many of these acceptance points as possible as a secure, flexible and convenient alternative to conventional payment methods. Working with PACE is an important building block for us in our digitization strategy as we strive to offer our customers modern payment options."

Philip Blatter, one of the founders and managing directors of PACE Telematics GmbH: " From the very beginning, the digitization of fuel cards was a major aspect for us in the development of the Connected Fueling Platform. With Roadrunner, we have gained a strong strategic partner to help us make this vision a reality. We are thrilled to be able to show what is possible in this area as a market leader and to continue to develop innovative solutions for our partners."

About Roadrunner

Roadrunner Service GmbH is a joint venture established in 2003 by 12 successful German petroleum companies, which at the time, through 9 founding partners, jointly undertook the development and operation of a cross-company fleet and service card for both commercial and private customers. Since then, Roadrunner has continued to develop and has now established itself as a force to be reckoned with in the German market for fuel and service cards. With around 1,600 points of acceptance, more than 140 medium-sized contractual partners and a comprehensive range of services (Cargo XL for heavy goods traffic, Fleet XL for the medium transport sector, couponline for the realization of tax-free employee benefits and an intelligent co-branding concept for medium-sized companies), Roadrunner has set qualitative standards in the fleet and service card sector. This range of products and services is complemented by software system solutions tailored to the requirements of medium-sized service station companies, such as a fully automated service station pricing system (PRS) or a service station management system (TMAS). For more information, please visit www.roadrunner-card.com.

About Connected Fueling

The open Connected Fueling platform enables mobile payment directly at the pump through a uniform, cost-saving connection of all partners to the Connected Fueling cloud system. The independent platform is open to all petroleum companies, fuel card operators and POS system providers. In addition, the platform offers flexible interfaces and easy-to-integrate SDKs to automotive manufacturers and app providers to integrate the mobile payment function into their systems. For more information, please visit www.connectedfueling.com.

About PACE

PACE Telematics, based in Karlsruhe, Germany, is one of the leading technology providers in the field of Connected Car Services and Automotive Cloud Platforms. In addition to the Connected Fueling marketplace, PACE operates a manufacturer-independent, cloud-based automotive Big Data and IoT platform. With its technology, the Karlsruhe-based startup offers Connected Car solutions for B2B and private customers. For end customers, the Connected Fueling technology can be used with the free PACE Drive app. For more information, please visit www.pace.car.

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