

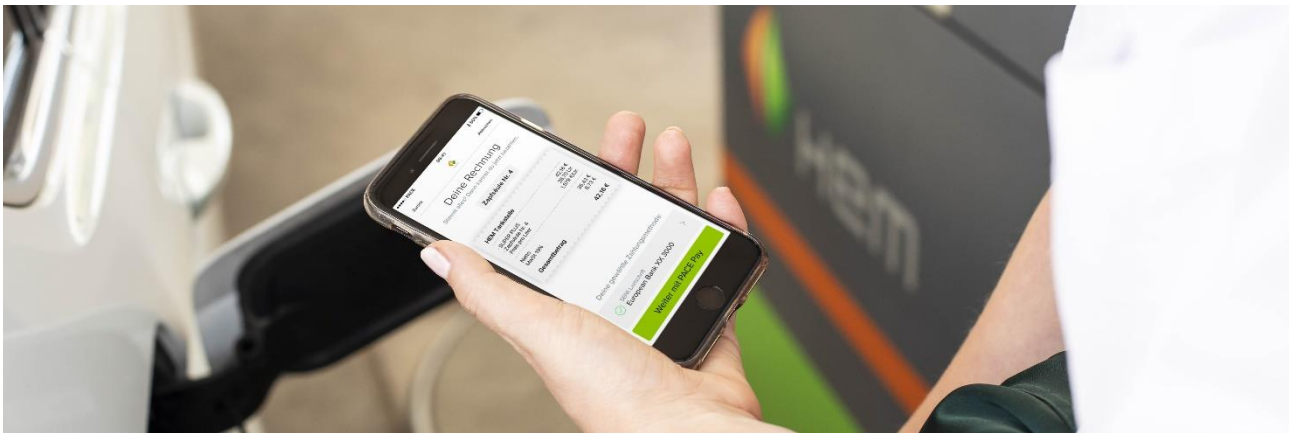


„Pay at pump“ – Smart fueling using Connected Fueling

HEM and PACE cooperate in mobile payment at the fuel pump

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Deutsche Tamoil is taking another step towards digitalization: in cooperation with the tech start-up PACE Telematics, the HEM gas station chain is expanding its mobile payment service at the fuel pump throughout Germany. With the new "Connected Fueling" platform from PACE, the payment process when filling up directly at the fuel pump is completely contactless. This reduces any unnecessary contacts and avoids queues, especially in the current situation.



Since January 2019, HEM has been successfully offering mobile payment solutions for its customers and is thus a clear pioneer in smart refueling. "The possibilities of digitalization are immense, so we want to consequently expand and use them. Our goal is to develop the perfectly tailored offer for our customers and their needs, before they are even on site," explains Tamoil Managing Director Carsten Pohl, adding: "This is also evident in the payment process. For example, the customer can pay for the refueling with his smartphone from within the car and is immediately ready to continue the trip without entering the shop. For this reason, we are now starting the nationwide rollout with PACE".

Following a successful pilot phase, the mobile payment solution is to be available at over 350 HEM stations in Germany in the course of the year. Initial tests with automobile manufacturers for integration directly into the on-board computer of new vehicles have also been successfully completed.

Next generation Connected Fueling

The open and flexible architecture of the platform makes it possible to implement the brand identity of the fuel station all the way to the end customer's smartphone. With Connected Fueling, PACE thus offers HEM great advantages in customer retention. To start with, the "Connected Fueling" functionality for drivers is available in the mobile apps of PACE Telematics. The PACE Drive App can be downloaded free of charge from the App Stores. In addition to the payment function, it also offers a gas station search function that displays all gas stations in the immediate vicinity including opening hours, all fuel types and prices, equipment, services and payment methods. With the PACE Car solution, drivers can also benefit from the advantages of an intelligent networked vehicle - functions such as error code analysis, the Find My Car function or the Performance and Traffic Monitor make driving more efficient.

For the technical integration of the PACE solution, Deutsche Tamoil chose the newly developed Mobile Payment Hub (MPH) of WEAT Electronic Datenservice GmbH, a specialist for network operation and automation in the fuel station business. In the future, app acceptance via MPH will be as easy for the fuel station operator as additional card acceptance using the existing payment methods and reports. This makes PACE the first partner to implement mobile payment based on this interface together with HEM.



HEM - A Tamoil Group brand

Deutsche Tamoil GmbH, based in Hamburg, belongs to the Dutch Oilinvest Group. Oilinvest operates around 2,200 fuel stations in Europe and its own refinery in Hamburg. With more than 400 stations, Deutsche Tamoil is one of the ten largest fuel station companies in Germany. Due to its lean corporate structure and a strong focus on cost efficiency, Deutsche Tamoil's HEM brand generally allows it to offer fuel at a lower price than the major brands. Further information can be found on our website www.hem-tankstelle.de and at www.facebook.com/HEM.Deutschland and www.instagram.com/hem_deutschland.

About Connected Fueling - connectedfueling.com

The open Connected Fueling platform enables mobile payment directly at the fuel dispenser through a uniform, cost-efficient connection of all partners to the cloud system of connectedfueling.com. The neutral platform is open to all mineral oil companies and checkout system providers. In addition, connectedfueling.com offers car manufacturers and app providers flexible interfaces and easy-to-integrate SDKs to integrate the mobile payment function into their systems. Further information is available at www.connectedfueling.com.

About PACE

PACE Telematics, based in Karlsruhe, is one of the technologically leading providers in the field of connected car services and automotive cloud platforms. In addition to the Connected Fueling marketplace, PACE operates a manufacturer-independent, cloud-based automotive Big Data and IoT platform. With its technology, the Karlsruhe start-up offers Connected Car solutions for B2B and private customers. Among the central innovations are the flexible PACE Cloud with microservices and APIs as well as the PACE Car Apps and the PACE Link (OBD II Adapter) with services such as automatic emergency call, electronic driver's logbook, reading and explaining error codes, a performance monitor with real-time data from inside the car and much more. You can find further information at business.pace.car.



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About Horizon 2020

Horizon 2020 is the European Union's framework program for research and innovation. As a funding program, it aims to build a knowledge and innovation-based society and a competitive economy across the EU while contributing to sustainable development.

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