

Further expansion of PACE's Connected Fueling network

BayWa automatic gas stations: Cooperation with the Connected Fueling platform offers new digital payment options

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PACE continues to expand the acceptance network for mobile payments via the Connected Fueling Platform. With its network of almost 100 automatic gas stations, BayWa AG has now been won as an additional partner. In the future, drivers will be able to make mobile payments directly at the pump with the free PACE Drive app at BayWa. PACE is thus the first partner to make mobile payment at BayWa possible for end customers.



[Images in the digital press kit](#)

Simple and smart payment

In cooperation with PACE, BayWa is expanding its digital payment options at its nearly 100 automatic gas stations in southern and eastern Germany. In addition to the digital BayWa fuel card app, mobile and contactless payments can now be made via PayPal, Apple Pay and credit card, and soon also via paydirekt and Google Pay. For this purpose, BayWa AG, in cooperation with the provider PACE Telematics and the POS system provider Hectronic, is successively equipping its stations with the ability to accept payment with the PACE Drive app.

"Filling up at a BayWa vending station is now even smarter and easier—what has long been common practice in e-commerce is now also making its way to our stations," says Julian Thomas Bartenschlager, Head of Service Station Management & Network Development. "The payment process takes place without physical intervention at the machine, making it as easy as can be. We are thus meeting the requirements of private customers in particular." The function is to be available at all BayWa vending stations by the end of January 2021.

Technology partner Hectronic

The connection to the open platform connectedfueling.com of PACE Telematics was realized in cooperation with Hectronic GmbH. This means that all mineral oil companies using Hectronic POS systems can now be activated for Connected Fueling without any further technical integration effort.

Free of charge for customers

Drivers can use the function free of charge and without any further obligations. The PACE Drive app for iOS and Android is available for free in the app stores. And this is how it works: First, the customer downloads the PACE Drive app from the App Store (iOS and Android) and creates an account. As soon as the customer drives up to the BayWa filling station, he or she is notified of the mobile payment option and can call up the station's available gas pumps. The user selects his or her gas pump on the display, authorizes the desired amount, and starts the refueling process. Once the fueling process is complete, the receipt is displayed and saved directly on the terminal device. The invoice amount is paid in the background using the stored payment method (PayPal, Apple Pay, credit cards, etc.).

About BayWa AG

BayWa is a globally active group with the core segments Agriculture, Energy and Building Materials as well as the development segment Innovation & Digitalization. As a global player, it develops leading solutions and value-creating projects for the basic needs of food, energy and construction. Founded in Munich in 1923, the company now has more than 20,000 employees in more than 40 countries worldwide. BayWa AG has its origins in the cooperative agricultural trade with the task of supplying rural areas with everything that agriculture needs. Since 2009, the Renewable Energies business sector has developed into an important mainstay. BayWa r.e., which combines all activities in this area, has so far connected more than 3.0 gigawatts of capacity from renewable sources to the grid worldwide. This makes it an internationally successful player in shaping the energy transition.

About Connected Fueling – connectedfueling.com

The open Connected Fueling platform enables mobile payment directly at the pump through a uniform, cost-saving connection of all partners to the cloud system of connectedfueling.com. The independent platform is open to all mineral oil companies and POS system providers. In addition, connectedfueling.com offers flexible interfaces and easy-to-integrate SDKs to automotive manufacturers and app providers to integrate the mobile payment function into their systems. For more information, visit www.connectedfueling.com.

About PACE

PACE Telematics, based in Karlsruhe, Germany, is one of the technologically leading providers in the field of Connected Car Services and automotive cloud platforms. In addition to the Connected Fueling marketplace, PACE operates a manufacturer-independent, cloud-based automotive Big Data and IoT platform. With its technology, the Karlsruhe-based startup offers Connected Car solutions for B2B and private customers. Key innovations include the flexible PACE Cloud with microservices and APIs as well as the PACE Car Apps and the PACE Link (OBD II adapter) with services such as the Automatic Emergency Call, Electronic Logbook, reading and explaining trouble codes, a Performance Monitor with real-time data from inside the car and much more. For more information, visit business.pace.car.

PACE Telematics GmbH

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