

Further expansion of the PACE Connected Fueling network

# Mobile payment with Connected Fueling is now also available at Hoyer gas stations

Karlsruhe, August 25, 2020

**The Hoyer business group is from now on a new partner within the Connected Fueling network of PACE Telematics GmbH. The roll-out of mobile payment right at the fuel pump has already begun via the PACE Drive app and is to be completed throughout Germany until the end of September.**



[Images in the digital press kit](#)

Fill up with gas, pay with your smartphone in the car and drive on. Especially in times when many people are trying to avoid unnecessary social contacts, mobile payment via Connected Fueling is extremely popular. The Hoyer group of companies with more than 200 filling stations nationwide has become a new partner on the PACE platform as of today.

## Many added values for customers

Pay the fuel bill quickly and conveniently with your smartphone directly at the pump and receive the receipt digitally on your device. This not only saves you from having to put on a mouth-and-nose protector but also from having to queue at the cash register. Thomas Reichert, Management Board HoyerCard.Europe Business Development & Sales: "With the integration of Connected Fueling, Hoyer is laying the foundation for the digital future of fueling. Our customers can now organize their processes more efficiently and save a lot of time. We will continue to work towards this goal and expand our company's own full-service fuel card, the HoyerCard.Europe, to include additional vehicle-related services, digitize them and develop them further according to the needs of our customers".

## Technology partner Ratio cash register systems

The implementation for the Hoyer Group is carried out via the Ratio cash register system. Through its connection to the Connected Fueling platform, Ratio is now also a technical partner through which access to mobile payment with PACE is possible. Filling stations using Ratio cash register systems can be activated for Connected Fueling without any further effort to technically integrate them.

## Free for customers

Drivers can use the function free of charge and without further obligations. Connected Fueling is already available in the [PACE Drive App](#), which can be downloaded for free on iOS and Android in the App Stores. To begin with, payment can be made by credit card or with PayPal.

## About Hoyer

Your local partner. The Hoyer Group is one of the leading independent, family-owned companies in Germany as a full-range supplier in the energy sector as well as in the petrol station and lubricant sector. It is represented throughout Germany with more than 1,900 employees, a fleet of more than 1,000 vehicle units and over 100 sales offices as well as a good 200 gas stations. The team ensures that customers are reliably supplied with high-quality products such as heating oil, liquid gas, wood pellets, electricity, natural gas, lubricants, AdBlue®, diesel fuel and tank technology. Another focus is the filling station business with the company's own fuel card HoyerCard.Europe. More about the company at: [www.hoyer-energie.de](http://www.hoyer-energie.de).

## About Connected Fueling – [connectedfueling.com](http://connectedfueling.com)

The open Connected Fueling platform enables mobile payment directly at the fuel pump through a uniform, cost-saving connection of all partners to the cloud system of [connectedfueling.com](http://connectedfueling.com). The independent platform is open to all petroleum companies and cash-register system providers. In addition, [connectedfueling.com](http://connectedfueling.com) offers car manufacturers and app vendors flexible interfaces and easy to integrate SDKs to integrate the mobile payment function into their systems. Further information can be found at [www.connectedfueling.com](http://www.connectedfueling.com).

## About PACE

PACE Telematics, based in Karlsruhe, is one of the technologically leading providers in the field of connected car services and automotive cloud platforms. In addition to the Connected Fueling marketplace, PACE operates a manufacturer-independent, cloud-based automotive Big Data and IoT platform. With its technology, the Karlsruhe start-up offers Connected Car solutions for B2B and private customers. Among the central innovations are the flexible PACE Cloud with microservices and APIs as well as the PACE Car Apps and the PACE Link (OBD II Adapter) with services such as automatic emergency call, electronic driver's logbook, reading and explaining error codes, a performance monitor with real-time data from inside the car and much more. You can find further information at [business.pace.car](http://business.pace.car).

## About Horizon 2020

Horizon 2020 is the European Union's framework program for research and innovation. As a funding program, it aims to build a knowledge and innovation-based society and a competitive economy across the EU while contributing to sustainable development.



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### PACE Telematics GmbH

<https://business.pace.car>

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